



Renata Oliveira Alvares

Senior Graphic designer

PERSONAL INFORMATION

Date of birth
24.09.1973

Place of birth
Porto Alegre, Brazil

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Nationaliteiten
Brazilian en Dutch

WORK EXPERIENCE

2019 - 2024

Cobra Museum of Modern Art, Amstelveen

As a senior designer within the museum's team I was responsible for designing all exhibitions as well as to design and implement a new visual identity for the museum, which included all online and offline communication channels such as website, campaigns, social media templates, banners, books, posters, animations, magazines, advertisements, merchandising and signage. I worked in close collaboration with all museum staff and also mentored junior designers.

2006 - 2019

Opera-Amsterdam, (Design Studio)

Graphic design for interiors and exhibitions in collaboration with architects, interior designers and project managers.

2005 - 2006

PPGHJWT Artists, Amsterdam

Graphic design of visual identities, logos, packaging, brochures, posters, etc.

2003 - 2005

Joost Grootens Studio, Amsterdam

Graphic design of architecture and art books.

2002

MA Frank Mayer, Design e Comunicação, Porto Alegre, Brazil

Graphic design of visual identities, logos, packaging, brochures, posters, etc.

2001

Lust, Den Haag & Koeweiden Postma Associates, Amsterdam

Graphic design internships.

1999

Heine, Lenz, Zisca, Frankfurt, Germany

Graphic design of visual identities, books, brochures, posters, etc.

1996 - 1998

Escala Comunicação e Marketing, Porto Alegre, Brazil

Graphic design of visual identities, logos, packaging, brochures, magazines, catalogs, posters, etc.

1993 - 1996

Competence Comunicação e Marketing, Porto Alegre, Brazil

Graphic design of visual identities, logos, packaging, brochures, magazines, catalogs, posters, etc.



EXPERTISE

- Exhibitions
- Environmental graphics
- Print
- Book design
- Visual identities
- Way-finding and signage
- Branding
- Packaging
- Typography
- Colors

COMPUTER KNOWLEDGE

Proficiency

- Indesign
- Illustrator
- Photoshop

Basic knowledge

- Wordpress
- Sketchup
- After Effects
- Première

LANGUAGES

Proficiency

- Portuguese
- Dutch
- English

Basic knowledge

- Spanish
- Italian
- French

PROFILE

As a person, I'm highly creative, enjoy thinking outside the box, and have a strong imagination. Design and art is a source of inspiration and satisfaction for me. I enjoy immersing myself in each project content to visually translate it into an inspiring design. I'm used to working effectively with deadlines and in collaboration with other professionals. I'm also calm, friendly, flexible, cooperative, and helpful.

EDUCATION

2003 - 2005

Sandberg Institute, Amsterdam, Holland - Master in Design

1999 & 2000

FH Darmstadt, Germany - Communication Design

1991 - 1994

PUC/RS - Porto Alegre, Brazil - Communication & Advertising

1992 & 1993

UFRGS - Porto Alegre, Brazil - Architecture

AWARDS AND DISTINCTIONS

2019

European Museum of the Year Award 2019

Prize won with the permanent exhibition for Museum Boerhaave (while working at Opera-Amsterdam).
Leiden, Holland.

2014

Ereprijs SEGDA USA

Prize won with the exhibition *Victoria Revealed* at Kensington Palace in London, while working at Opera-Amsterdam.

European Design Awards

Silver prize won with the exhibition *Undercover - Dutch photography books*. Saint-Petersburg, Russia.

2013

Jury member for the selection of the winners in the categories graphic, interior, theatre, architecture, design and visual arts of the Minerva Academy of Fine Arts in Groningen, Holland.

2006

Schönste Bücher der Welt

Award won with the book *Metropolitan World Atlas* (while working with Joost Grootens). Leipzig, Germany.

